

MIDSTATE TOOL 2020 MARKETING CALENDAR

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
<p>BBHL 16 #1</p> <p>TOOLBOX Q1</p> <p>MUSCLE Q1</p> <p>MFG. FLIERS?</p> <p>BB PRICES</p>	<p>Customer and Vendor Communications Month</p> <p>Connect People to the Marketing Vision</p>	<p>BBHL 16 #2</p>	<p>BBHL 16 #3</p> <p>TOOLBOX Q2</p> <p>MUSCLE Q2</p> <p>MFG. FLIERS?</p>	<p>BIG BOOK OF TOOL SOLUTIONS 370?</p> <p>BB PRICES</p>	<p>BBHL 16 #4</p>
JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<p>BBHL 16 #5</p> <p>TOOLBOX Q3</p> <p>MUSCLE Q3</p> <p>MFG. FLIERS?</p> <p>BB PRICES</p>	<p>VIRTUAL TOOL SHOWCASE August 10 - 24, 2020</p>	<p>BBHL 16 #6</p>	<p>BBHL 16 #7</p> <p>TOOLBOX Q4</p> <p>MUSCLE Q4</p> <p>MFG. FLIERS?</p> <p>BB PRICES</p>	<p>Holiday Gift Ideas Marketing Blast (via Email?)</p>	<p>BBHL 16 #8</p>

BBHL 16 # =BIG BOOK HIGHLIGHTS
16 PAGES OF NEW & SPECIAL

TOOLBOX Q =TOOLBOX
20 PAGES OF GREAT TOOLS

MUSCLE Q =MUSCLE TOOLS
16 PAGES FROM BOSCH

BB PRICES =BIG BOOK PRICES
PRICE SHEET

MFG. FLIERS? =OTHER SALES FLIERS WHEN AVAILABLE

BIG BOOK OF TOOL SOLUTIONS 370? =THE BIG BOOK OF TOOL SOLUTIONS
370 PAGE ANNUAL PUBLICATION